



Appendix 1 Community Planning Quarterly Briefing October to December 2016

Welcome to this quarterly community planning briefing designed to give everyone involved with *Caerphilly Delivers - The Single Integrated Plan 2013-2017* an overview of progress on delivering the priorities of the five outcomes: Prosperous Caerphilly; Safer Caerphilly; Learning Caerphilly; Healthier Caerphilly and Greener Caerphilly. Information has been supplied by the officers coordinating delivery on the outcomes, so please feel free to get in touch directly with the named officers for further information.

Community Planning (Jackie Dix, Alison Palmer & Paul Cooke)

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Caerphilly County Borough Assessment of Local Well-being – we were delighted to have almost 1,000 people contributing their views to inform our Local Assessment of Well-being. The draft assessment is currently with an editorial panel consisting of representatives from each organisation that sits on the Caerphilly Public Services Board. Following editing, the Assessment will be considered by Caerphilly Public Services Board at its meeting on 6th December 2016, and thereafter issued for targeted consultation, with a view to publishing in April 2017.

A wealth of material has been presented in the Caerphilly County Borough Assessment of Local Well-being in providing a situational analysis of the county borough for informing the Caerphilly Public Services Board decision making around a response analysis, which is the next stage in developing the local well-being plan. The overall purpose of the well-being assessment has been to provide the foundation for making the best well-being plan possible for collectively addressing the key issues in the county borough.

Discussions to inform the assessment of local well-being commenced at Caerphilly Public Services Board Standing Conference held 22nd March 2016 with our partner organisations in considering long term planning for future generations thinking about place and legacy. At the follow up Standing Conference held on 14th October 2016 we looked at the situational analysis under the 7 well-being goals and began to consider priority areas for focusing on through a more in-depth response analysis. This discussion will be on going with our partners as we enter the next phase of developing the local well-being plan informed by the evidence base presented in the assessment of local well-being.

Have your say on new approach to building resilient communities

Communities Secretary Carl Sargeant has announced he is minded to phase out the Communities First programme while establishing a new approach focusing on three priority areas of employment, early years and empowerment. The Welsh Government has launched the following alternative online questionnaire on the subject depending on whether or not you have personal experience on Communities First:

- [I have personal experience of Communities First](#)
- [I don't have any personal experience of Communities First](#)

Please contact the relevant co-ordinator if you require further information on any of the above or Community Planning, Penallta House Tredomen Park, Ystrad Mynach CF82 7PG



The online questionnaire is the first step in a more comprehensive Welsh Government engagement process, which will also include public events, meetings with communities groups and work with those delivering services.

Further information on the consultation is included in the following two Welsh Government press releases:

“New approach needed to build resilient communities” – Carl Sargeant

Source: Welsh Government Press Release 11 October 2016

Have your say on new approach to building resilient communities

Source: Welsh Government Press Release 24 October 2016

Prosperous Caerphilly (Antony Bolter)

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Business Support and Funding

From the beginning of the year to 31st October 2016, 8 Business Start Up Grants have been paid out and 12 Business Development Grants have been offered to businesses in the Caerphilly county borough, which have supported the creation of 68 new jobs and safeguarded a further 167 jobs. The Business Support and Funding Team would be pleased to hear from existing businesses and potential start-ups. Please contact the team on either 01443 866220 or business@caerphilly.gov.uk to find out whether you might be eligible for grant support.

Caerphilly Basin Prosperous Communities

There are broadly 3 main employment projects delivered by Communities First in the Caerphilly Basin:

1. Employment Support 25+, which is targeted at people aged 25+ and unemployed;
2. Not in Education, Employment or Training (NEETs) support which targets those who are aged 16-24 and,
3. LIFT, which targets those in workless households.

The projects are not mutually exclusive, so if a programme being run aimed at those 25+ is suitable for a NEET they are able to attend that programme. For example the construction course which was run under the Employment Support 25+ project was attended by a number of LIFT and NEET participants.

Through the Employment Support 25+ project 33 sessions were delivered in the Quarter 1 period, exceeding the quarterly target of 20 sessions. This included weekly 1-2-1 work surgeries, which were hosted in the Communities First office in Lansbury Park, the Trecenydd Community Centre, Graig Y Rhacca Resource Centre and Sengenydd Community Centre.

The following training programmes were also delivered:

- Fire Awareness, which had 11 attendees in total all of whom completed the course and received the accreditation;
- Lifting and Carrying of inanimate Objects, which had 11 attendees in total all of whom completed the course and received the accreditation;
- Customer Service, which had 8 attendees, all of whom completed the course and received the accreditation;

- Emergency First Aid at Work Level 2, which had 4 attendees, all of whom completed the course and received the accreditation;
- Security Guarding Level 2, which had 9 attendees, 5 of whom completed the course and received the accreditation;
- Food Safety in Catering Level 2, which had 6 attendees, all of whom completed the course and received the accreditation;
- Working in Construction CSCS Training, which had 12 attendees, 10 of whom completed the course and received a CSCS card, with 11 of attendees also receiving an additional level 2 accreditation;
- Protection of Vulnerable Adults (POVA) Level 2, which had 7 attendees, all of whom completed the course and received the accreditation;
- British Institute of Cleaning Science course, which had 4 attendees (the course can only run with a maximum of 4 people), all of whom completed the course and received the accreditation;
- Control of Substances Hazardous to Health (COSHH) Level 2, which had 8 attendees, 6 of whom completed the course and received the accreditation; and
- Emergency Paediatric First Aid Level 3, which had 7 attendees, all of whom completed the course and received the accreditation.

In terms of NEETS, one targeted training programme on Health and Social care was run at St James' Integrated Children's Centre with 9 participants attending from across the Caerphilly county borough.

Mid Valleys East Prosperous Communities

During October 2016 Communities First ran two employability programmes, one focussed on the retail sector the other on the manufacturing sector. The course participants completed a series of accredited training including Emergency First Aid, Control of Substances Hazardous to Health (COSHH), Manual Handling, Customer Service and Food Safety. They also received employability workshops on CV support, interview skills and techniques and each took part in a mock interview to prepare for future opportunities.

From links with local recruitment agencies we were aware that there were several local vacancies for forklift drivers, as such we included opportunities for participants to gain their forklift license as part of the manufacturing course. Due to the nature of the forklift driving license test, numbers were limited to 3 participants per training cycle. We were able to offer two training cycles, with 6 participants, 5 of whom passed and gained their licenses. 3 of the 6 participants have since gained employment and a further 2 are waiting to be signed up with an agency.

Communities First have also been supporting the Communities For Work European Social Fund project and events to increase their engagement numbers. We have found that many customers fall outside of the eligibility criteria for the project and as such the main part of referrals are falling to the Communities First Employment Mentor, whose caseload is currently to capacity.

The two outreach sessions delivered by the Citizens Advice Bureau in the Cluster (Cefn Fforest and Newbridge) continue to be well used by the community and are two of the busiest outreaches in the Caerphilly county borough.

Communities for Work (16-24 years)

Joint working with partner organisations has proved successful offering both accredited and non-accredited training through employability projects. This has included *Get into work* projects and Development Award Funding through the Princes Trust, *A Kick into Employment* through Street Games and *Broadening Horizons* through Communities First. These courses offer

additional support/training that may not be possible through Communities for Work due to lack of funding.

The Youth Mentor target group is for people aged between 16 and 24 year olds who are *Not in Education, Employment or Training* (NEET). This is not as straight forward as it may seem. A major barrier to employment for many young people is lack of literacy/numeracy so it is a responsibility of the Youth Mentors to support young people to essential skills classes or to resit GCSEs. Unfortunately, this makes the young person no longer NEET as these courses are run through the local colleges. If a young person is supported into a GCSE class the Youth Mentors are expected to exit them from the programme, although the young person still requires the support with finding work.

Communities First Employment Officer 25+

Following the bedding in of the Communities for Work project alongside Communities First, Quarter 2 has provided more opportunities for the referrals into Communities First to gain qualifications, with 15 people gaining them this quarter. The triage process, whereby referrals are distributed to the different projects: LIFT, Communities First and Communities for Work, has gone up to a full complement of 4 officers, and they are able to promote the projects and filter the referrals as needed.

Referrals into the Communities First project have been lower than in previous years, with referrals now being split across the 4 additional Communities for Work officers, alongside the Communities First Employment project and the LIFT project. The challenge at the moment is trying to ensure that participants are referred onto the correct project, through the triage process, so that they can engage with the officer most able to support them.

A main barrier at the moment is attempting to engage with people that are not currently engaged with the programme, but are economically inactive and are looking for support, with the number and quality of referrals to Communities First low. Two information events are planned for Quarter 3 and Quarter 4 aimed at engaging with participants and offering a wide range of different support services and opportunities to help people, including agencies such as the local food bank, Citizens Advice Bureau, and local colleges. This will allow officers to engage with the participants that attend, with a view to trying to support with their circumstances and promote appropriate projects where relevant. This will improve the visibility of Communities First within the community and will hopefully produce a further avenue of referrals, with people in the local community more aware of the opportunities that Communities First can provide.

Communities for Work (25 years+)

Work has been undertake together with Communities First to deliver training that would benefit Communities for Work participants such as level 2 courses in Emergency First Aid, Food Hygiene, Customer Service, Conflict Management and Manual Handling of Objects. These courses offer training quickly and simply for people who may need these courses for a job offer.

The *To Work or Not To Work* programme that is delivered in the Upper Rhymney Valley area has been revamped to include more up-to-date statistics and address issues that are current themes now, but were not 9 months ago, such as lack of awareness of the importance of digital skills. The referrals to this programme has resulted in referrals to triage and in boosting the confidence and knowledge of those people attempting to enter the world of work.

LIFT Family Employment Mentors continue to help people from workless households into training or employment opportunities in the Upper Rhymney Valley and Caerphilly Basin areas. People living in households where no one has worked for more than 6 months and are not on the work programme should get in touch to see how they can benefit.



Welsh Health Survey Analysis for Caerphilly county borough - recently released data shows positively a steady decrease in the percentage of adults who smoke. However, negatively:

- diets and physical activity levels are amongst the unhealthiest in Wales;
- there has been a decrease in adult physical activity levels;
- a decrease in the proportion eating 5 or more fruit and vegetables per day; with
- the percentage of adults overweight or obese remaining one of the highest in Wales.

Improvements in life expectancy and health inequalities – a recent Public Health Wales report *Measuring inequalities 2016* has shown that life expectancy and healthy life expectancy for males and females living within Caerphilly county borough has increased between 2005-09 and 2010-14.

In 2010-14:

- average male life expectancy in the Caerphilly county borough was 77.7 years, an increase of 1.5 years since 2005-09;
- average female life expectancy in the Caerphilly county borough was 81.4, and increase of 0.6 years since 2005-09.

Over the same period, the gap in years in the life expectancy and healthy life expectancy at birth of males between the most and least deprived in Caerphilly county borough has reduced. The healthy life expectancy gap in males reduced from 18.6 years to 13 years. For females, whilst the gap in overall life expectancy has increased by 0.2 years, the gap in years for healthy life expectancy has reduced by 1.6 years.

Bring care closer to the patient's home - a multi-agency Caerphilly county borough *Care Closer to Home* workshop has been held to explore how patient care can be delivered more efficiently and effectively in Neighbourhood Care Networks. The workshop considered the principles of local service integration to initiate the development of a local action plan.

Living Well Living Longer Health Check - to date, 3,560 eligible residents in the Caerphilly North Neighbourhood Cluster Network have attended a Living Well Living Longer Health Check across 23 community venues:

- 78 (2%) of patients were identified as high risk of cardiovascular disease;
- 479 (14%) were identified as having an increased risk;
- 170 individuals were referred to Stop Smoking Wales for smoking cessation support, and 67 categorised as obese referred to the Adult Weight Management Service.

Where appropriate, referrals have also been made to other services including exercise referral and drug and alcohol services. Training has also been provided to GP practice staff on ambulatory blood pressure monitoring.

To date, 193 Lansbury Park residents have attended for a health check in the Courthouse or Lansbury Park practices, or in the St James Integrated Children's Centre.

Ty Isaf Infants and Nursery School in Risca achieves National Quality Award



Ty Isaf Infants and Nursery School in Risca has achieved the National Quality Award, the Welsh Network of Healthy School Schemes highest accolade, for its work to ensure good health and well-being for its pupils and staff. To achieve the award, Ty Isaf had to demonstrate the highest standard in indicators across seven health topics, including mental and emotional health, well-being and relationships, environment, and safety. Ty Isaf is the 7th school within Caerphilly county borough to achieve the National Quality Award.

Foodwise - is delivered by Communities First and is an 8 week programme set up to help participants manage their weight the healthy way. The course includes looking at portion sizes, dealing with hunger and craving, physical activity and using food labels effectively.

Feedback from participants has shown improvements in both their physical and mental health. Their physical activity levels have increased, often through simple changes like using the stairs rather than the lift at work. One participant noted that increasing her physical activity has helped to make a significant improvement to her health, as previously she had to use sticks to aid her to walk, and she had also lost 3 stone in weight. Participants also improved their knowledge, enabling them to make informed choices about the food they ate.

Learning Caerphilly (Sarah Mutch)

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Engagement of families in their children's learning - The Parent Network continues to support the development of PETRA Publishing (Parents engaging to raise aspirations) which is a book writing literacy project aimed at parents and children. To date the project has produced 10 story books, including one which has been written with a group of parents and children in Tir y Berth Primary school. The development of the books has led to an increase in parents' confidence with their own reading skills and an added dedication to reading and sharing a love of books with their own children. Some parents have gone on to train as story tellers themselves and have visited local primary schools to read their book.

School attendance - we focus on attendance as a way to improve children and young people increasing their achievements in school. Secondary schools and primary schools have recorded improved attendance figures increasing the local authority average attendance figure nationally:

- 11 of the 14 secondary schools record improved attendance with only one school exceeding their set target and 3 schools exceeding the Local Authority target of 93.8%;

- 40 out of our 75 primary schools record improved attendance for 2015/16, 32 of which met or exceeded their set target;
- 26 primary schools met or exceeded the Local Authority target of 95.1%.

Employment support - the triage process for employment support is now working well as a means of generating and coordinating referrals for employability programmes (mainly from Jobcentre Plus but also through other engagement activities); and then ensuring that these referrals are channelled through to the most appropriate programme/officer (including Communities First, Communities for Work, Bridges 2 – and in future to include PACE, Inspire to Work). This has enabled customers to receive a holistic employment support package as well as a simplified process for the referring organisation so they do not need to worry about knowing the eligibility for the different programmes, where this process is handled by the triage worker. Following an initial period of setup, the Communities for Work programme is now starting to see some real success, both in terms of people entering employment and also more personal achievements for those customers experiencing some of the most complex barriers to work.

A case study of a Bridges into Work Participant

LB joined the Bridges into Work Project in January, following being long term unemployed (over 20 years) as a result of an accident. She later supported her husband in an administrative capacity to run a business, and raised two children, but due to a change in circumstances is looking to return to the workforce

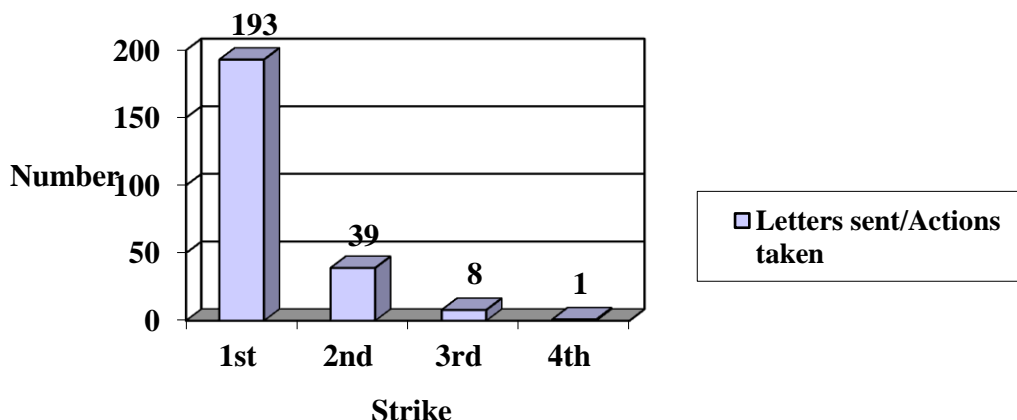
Before joining Bridges into Work LB successfully passed the information technology ECDL qualification to back up existing skills, and secured voluntary work with the Citizens Advice Bureau in Pontypridd. LB has since attended and successfully passed Emergency First Aid and Health and Safety through Bridges into Work and working to further enhance her CV and employment prospects.

LB was initially concerned about selling herself to employers and explaining any gaps in her employment history, but with every course and additional experience that LB gains, her self-confidence and momentum to secure employment increases. She has achieved so much, in such a short space of time.

LB has completed a voluntary placement in administration within Community Education and is currently considering different options with regards to employment, which she is guaranteed to achieve with her positive can-do attitude. LB has decided to continue with her work placement despite having completed the mandatory hours for the project and her confidence continues to grow.

Safer Caerphilly Anti-Social Behaviour 4 Strike Process Safer Caerphilly runs a 4 strike process to address anti-social behaviour. This involves sending letters to individuals to warn them about their behaviour, parenting and mentoring support and seeking civil injunctions in court. Throughout April to September 2016 there were 193 referrals into the process which

ASB 4 Strike Figures April - September 2016



resulted in one civil injunction at the 4th stage of the process.

The chart above shows the overall intervention figures for each stage within the process for both adults and young people. During April – September 2016 82% of Strike 1 referrals into the process were for young people under the age of 18. Please see below for a breakdown at each stage.

	Juvenile	Adult
Strike 1	82%	18%
Strike 2	72%	28%
Strike 3	100%	0%
Strike 4	0%	100%

The information provided below is based on three projects that the Safer Caerphilly partners are currently working on:

Project Bernie 2017 - the Safer Caerphilly Fire Safety Action Team has now started the planning process for Project Bernie 2017. Project Bernie is based on a social marketing concept, which aims to reduce deliberate grass fires by addressing behaviours and attitudes within the community. The project has run in the last five years in the Barged area with great success. In 2017 the project will continue to run in Bargoed but at a reduced capacity as the amount of incidents in this area have greatly reduced since the project was initially set up. In 2017 the project will also look to have some elements run in the south of the borough which is an emerging hot spot area for deliberate fires. The project will involve a multi-agency response to the problem and includes an advertising and marketing campaign, patrols of the areas and numerous youth activities, which will focus on addressing the problem of deliberate grass fires.

After Dark Initiative - the Safer Caerphilly After Dark initiative looks to address night time economy issues in town centres. Organisations signing up to the scheme include numerous departments within Caerphilly County Borough Council, Gwent Police, and volunteer agencies including the Street Pastor Scheme. The three agreed aims of the scheme are to:

- reduce night time economy related crime (specifically violence, damage, and hate crime).
- improve communication with night time economy agencies and coordinate action.
- making Caerphilly and Blackwood town centres safer.

This year partners are working on a December social media campaign leading up to the Christmas period. A series of open letters by night time economy staff will be written and regularly released in the build up to the holiday season, which will capture a typical shift for one of the workers. It is hoped that these letters will be completed by a variety of workers including a Police Officer, Community Safety Warden, taxi driver, take away staff, bar staff, Street Pastor etc., Throughout the project staff that run the towns pubs and clubs will be engaged to ensure the agencies and businesses work together to reduce crime and disorder in the problematic areas.

White Ribbon Day - is the United Nations International Day for the Elimination of Violence Against Women and falls each year on the 25th November. The White Ribbon Campaign aims to prevent Violence Against Women and Girls and promote respectful relationships. Caerphilly County Borough Council was successful in obtaining White Ribbon Status in July 2014. The White Ribbon Campaign Town Award is for Councils demonstrating their commitment to the aims of the White Ribbon Campaign:

- in particular involving men and boys in prevention activities. By mobilising men the anti-violence message increases in effectiveness and reach;
- addressing and altering social norms that leads to violent behaviour against women;
- increasing awareness on the issue and providing services aimed at reducing the incidence of domestic violence; and
- mobilise the entire community under the goal of ending violence against women and girls.

This year in the lead up to White Ribbon Day residents, groups and organisations were encouraged to join forces in *standing together* against domestic violence in the Caerphilly county borough as part of a social media awareness raising campaign.

The #caerphillystandingtogether campaign - was initially developed in March 2015 and was highly successful with over 90 people/organisations sharing pictures of their feet, and in excess of 250,000 people were reached throughout the month. This was promoted again in November to continue to raise awareness of domestic violence and the support services available in Caerphilly county borough, and to ultimately empower anyone who is experiencing domestic violence to seek support. People were asked to *tweet their feet* and upload a photo of their feet to Twitter with the hashtag **#caerphillystandingtogether** to show they believe violence in all forms is wrong.



Join our campaign and tweet your feet to say

#caerphillystandingtogether



against domestic violence

@safercaerphilly



<http://your.caerphilly.gov.uk/saferccb>



For more information regarding the above projects please contact the Community Safety Team on: 01495 235350.

Greener Caerphilly (Paul Cooke)

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The Greener Caerphilly Leadership Group - has reviewed the Greener Caerphilly Action Plan and proposed changes so that the focus of the work will be on ensuring that:

- the partnership and partners are fully engaged in the completion of the Local Well-Being Assessment and the development of the Local Well-Being Plan projects.
- the Leadership Group manages and monitors it's partnership projects and added value activities.

Outcome G1 – Improving local environmental quality

- **A Landscape Crime Toolkit** - has been developed and launched. The multi-agency initiative covering 3 local authority areas has been designed to safeguard the environment from illegal and anti-social use. Particular initial targets are fly-tipping, off-road motor cycling and arson. The project is funded through the Welsh Government's Nature Fund, which aims to improve the resilience of nature and support the needs of society by promoting joined-up, collaborative and area based actions.

An action - *to initiate the use of the Landscape Crime Toolkit* has been added to the Greener Caerphilly Action Plan for 2016/17.

Outcome G2 – Reducing the causes of, and adapting to the effects of Climate Change

- **Education for Sustainable Development**

An exercise has been undertaken to map the 7 well-being goals against Education for Sustainable Development and Global Citizenship, the Literacy and Numeracy Framework, Eco Schools and Healthy Schools to identify what schools are currently doing and what they could do, to incorporate greener issues into the curriculum. This document will be shared with schools to raise awareness of the Well-being of Future Generations Act and Greener Issues. This work is also being used as part of the Local Well-Being Assessment, in particular in assessing the Globally Responsible Goal.

Equalities (Anwen Rees)

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Welsh Language Standards – extensive work at Caerphilly County Borough Council is being undertaken around the Welsh Language Standards including:

- a response submitted to the Welsh Government consultation on their Draft Welsh Language Strategy, which aims to create a million Welsh speakers by 2050 and includes the following 6 strategic areas of development: language planning and policy; normalisation; education; people; support and rights;
- work with Human Resources on assessing new and vacant posts as Welsh essential or Welsh desirable. Completing a Welsh language assessment as part of a business case for new or vacant posts at the Council has been in place since 1st October 2016; and
- ensuring the Welsh Language Standards are being implemented consistently across the Council and dealing with departmental enquiries.

Draft 5 Year Welsh Language Strategy - Caerphilly County Borough Council has a long-standing tradition of developing and implementing Welsh Language Schemes, from the first that was published in November 1998 to its most recent, which ended in March 2016. Changes in legislation now mean that Welsh Language Schemes are no longer required and so for the period 2017-2022 the Council has embedded Welsh Language issues into its second Strategic Equality Plan, both directly in its **Strategic Equality Objective (SEO) 6 - Compliance with the Welsh Language Standards**, but also indirectly under other SEOs in terms of communications access, staff training and monitoring and dealing with complaints.

The new Welsh Language Standards however, specifically Standard 145 under the first set of Welsh Language Regulations, places the following new requirement on the Council:

You must produce, and publish on your website, a 5-year strategy that sets out how you propose to promote the Welsh language and to facilitate the use of the Welsh language more widely in your area; and the strategy must include (amongst other matters) (a) a target (in terms of the percentage of speakers in your area) for increasing or maintaining the number of Welsh speakers in your area by the end of the 5 year period concerned, and (b) a statement setting out how you intend to reach that target; and you must review the strategy and publish a revised version on your website within 5 years of publishing a strategy (or of publishing a revised strategy).

The draft strategy has been consulted on internally and will be out for public consultation shortly. For further information contact: equalities@caerphilly.gov.uk